

BBC Website Health Check

SUMMARY
9.0

Excellent

Accessibility Score

The accessibility of this website for users with disabilities.

SUMMARY
8.1

Good

Quality Score

The quality of the build of this website.

SUMMARY
8.7

Good

Search Score

How effectively this website is optimised for search engines.

SUMMARY
8.5

Good

Site Score

An overall summary score for this website.



5 webpages were tested (not the entire site).

Only webpages inside the address www.bbc.co.uk were included.

Good / bad points



The website is not fully W3C compliant



Some images do not specify alternative text



This website does not appear to use any analytics software



A significant proportion of URLs are less than ideal



Some pages have no defined headings, compromising SEO



5 webpages tested (not the entire site)



This website is ranked #44 in the world for popularity



This website is well linked to (5,360,076 websites link here)



Appropriate metadata is used throughout



This website ranks fairly well in search engines for selected keywords



No spelling errors were found



This website uses flexible font sizes



Most of this site appears to be using CSS for layout

All tests

19 found

Score	Test	Description
1.0	Analytics software	Checks for use of any website analytics software
6.3	Search engine placement	Check the placement of the website against competitors for a specified search engine phrase
6.4	W3C compliance	Check that the website complies with W3C standards
7.0	Headings	Check that headings are used and specified correctly
7.4	Use of keywords	Analyse how well optimised the website is for specified keywords
7.8	CSS usage	Check for appropriate use of CSS (Cascading Stylesheets).
7.8	Fonts	Check for appropriate use of fonts.
8.5	Readability	Checks the text on a page and reports on approximate readability.
8.8	URL format	Check that web addresses (URLs) used on the site are clean and user-friendly
9.6	Alternative text	Check that alternative text is specified for users with visual disabilities, and used correctly
9.6	Popularity rank	Checks how popular the site is
10.0	Metadata	Check that metadata is used and specified correctly
10.0	Incoming links	Count the number of links to this website
10.0	Images	Check for appropriate use of images.
10.0	Page titles	Check that page titles are used and specified correctly
10.0	Flash usage	Check for appropriate use of Flash
10.0	Redirections	Check for client-side redirections
10.0	Spelling	Check spelling of text in this website
i	Number of pages	Count the number of pages